

Graduate Apprenticeship

Business Management

BA (Hons)



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This degree provides apprentices in the workplace with an in-depth and applied understanding of the nature and context of business across a wide range of sectors. The range of modules on the programme will provide apprentices with the knowledge and skills to think critically and creatively, enabling them to make strategic and innovative contributions to their employing organisation throughout their period of study and beyond.

Apprenticeship Highlights

During the apprenticeship the apprentices develop a portfolio of business skills, working collaboratively with, not only their allocated mentor, but also a range of colleagues at all levels thereby building a strong internal network and a breadth of competence across the organisation.

Apprentices also have the opportunity to build a productive external network as the cohort works collaboratively through RGU's online learning environment. This allows apprentices to not only understand their own organisational setting but also, to develop a wider appreciation of a range of different organisational types across the public, private and third sectors.

The approach taken to the delivery of the GA Business Management degree allows apprentices to immediately apply learning to their employing organisation so that the relevance of the apprenticeship is apparent from day one.

Aberdeen Business School is accredited by both AACSB and the Business Graduates Association which demonstrates its commitment to the delivery of a cutting-edge, future-ready curriculum delivered by dedicated professional staff.

Career Enhancement

A Graduate Apprenticeship synchronises theoretical learning with practical experience. Graduate Apprenticeships offer benefits to both the employee and the employer, meeting the long-term development needs of both the business and the apprentice. Employees exiting with a Graduate Apprenticeship degree qualification could enhance their careers in a wide range of possible job roles including:

- **Business Analyst**
- **HR Manager**
- **Contracts Manager**
- **Management Consultant**
- **Marketing Executive**
- **Project Manager**

Entry Requirements

All applicants must be employed in a role related to the course of study, must have the right to live and work in Scotland and be working in Scotland.

- **SQA Higher: BBBC**

We welcome applications from those with equivalent qualifications or work experience which equip them with an equivalent starting point for the apprenticeship.

→ www.rgu.ac.uk/ga

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