

Brand Colours



Primary Palette

There is a good selection of colours to choose from in the palette and these can be used to section larger documents or on their own. Some colour combinations will look better than others and generally using just one or two of the colours on a single page will work better. Also any of these colours can be used as your font colour on a white background or with white text on top of them as show below.

HEX Code #191970 CMYK 100 95 29 14 RGB 25, 25, 112	HEX Code #295652 CMYK 81 42 56 41 RGB 41, 86, 82	HEX Code #006400 CMYK 90 33 100 28 RGB 0, 100, 0	HEX Code #3C3C3C CMYK 67 57 54 60 RGB 60, 60, 60	HEX Code #9D3900 CMYK 26 83 100 24 RGB 157, 57, 0	HEX Code #8B0000 CMYK 27 100 100 34 RGB 139, 0, 0	HEX Code #660033 CMYK 36 100 38 54 RGB 102, 0, 51
HEX Code #09090B CMYK 18% 18% 0% 96% RGB 9, 9, 11				HEX Code #FFFFFF CMYK 0% 0% 0% 0% RGB 255, 255, 255		

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These palettes can be used to enhance your design with lighter background shades or highlights. Never use these colours for text.

Secondary Palette

HEX Code #3838FC	HEX Code #4DA29B	HEX Code #00B000	HEX Code #FFC300	HEX Code #E95500	HEX Code #D70000	HEX Code #B20059
CMYK 78 78 0 1	CMYK 52 0 4 36	CMYK 100 0 100 31	CMYK 0 24 100 0	CMYK 0 64 100 9	CMYK 0 100 100 16	CMYK 0 100 50 30
RGB 56, 56, 252	RGB 77, 162, 155	RGB 0, 176, 0	RGB 255, 195, 0	RGB 233, 85, 0	RGB 215, 0, 0	RGB 178, 0, 89

Tertiary Palette

HEX Code #8888FD	HEX Code #94C7C3	HEX Code #66D066	HEX Code #FFE799	HEX Code #F29966	HEX Code #E76666	HEX Code #D1669B
CMYK 46 46 0 1	CMYK 26 0 2 22	CMYK 51 0 74 18	CMYK 0 9 40 0	CMYK 0 37 58 5	CMYK 0 56 56 9	CMYK 0 51 26 18
RGB 136, 136, 253	RGB 148, 199, 195	RGB 102, 208, 102	RGB 255, 231, 153	RGB 242, 153, 102	RGB 231, 102, 102	RGB 209, 102, 155