

Public Art Project 2021-2022

George Mackay Brown Centenary Legacy Public Artwork Artists' Brief

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Introduction

A collaboration between writer(s) and public artist(s) is sought to create a legacy Public Artwork for Orkney to mark the Centenary of George Mackay Brown's birth.

Context

George MacKAY Brown, acclaimed 20th Century Scottish poet, playwright and author was born on 17 October 1921, 100 years ago this year. He died on 13 April 1996, 25 years ago this year, just three days shy of St Magnus Day. A son of Orkney, his memory is still fresh in the minds of friends and family, and his cultural legacy is evident in his words and the co-development, with Sir Peter Maxwell Davis, of the prestigious international St Magnus Festival.

Orkney Islands Council Culture, Heritage and Arts Development is looking to commission a public artwork to provide a destination to mark George MacKAY Brown's influence in and on Orkney, for both its residents and visitors.

Objectives

- To establish a collaboration between writer(s) and public artist(s) to create a destination piece of public artwork as a legacy of George Mackay Brown's centenary year
- Design and produce an Artwork can be in any medium but needs to have a life-span of 10+ years and operate in an un-staffed public context, with minimal management and repair requirements – N.B this work will be acceded into the Orkney Islands Council collection in terms of ongoing maintenance
- Install an Artwork to act as destination for both Orkney residents and visitors throughout its lifetime and therefore consider the siting of the Artwork as part of the Artwork – N.B Orkney Islands Council Arts Officer will support the co-ordination of site permission seeking within the Council
- To engender awareness of GMB and his work potentially including:
 - Promoting new writing

- Cross-artform practice
- Political interests
- The cultural life of Orkney

Scope

- Provide a method statement outlining how the Artwork will be made, how installed/displayed and requirements for upkeep
- Realise a destination Artwork that reflects GMB including the conception, design and overseeing fabrication and installation of the final Artwork
- Involve public engagement, including school involvement including monitoring of engagement and key milestones and engagement in project evaluation
- Support Orkney Islands Council in marketing and communication pertaining to the project

Fees & Costs * see available budget below

The project will be developed and delivered within the constraints of the overall project budget of £6K

- Fee of £3,000
 - To include the conception and delivery of the Artwork
 - To include community & school engagement in the production of the Artwork
 - To oversee fabrication and installation
 - Appropriate insurances
- Budget of £3,000
 - To include all fabrication and installation
 - Rates and prices shall be deemed inclusive of all additional expenses howsoever incurred and are exclusive of VAT

We invite accessible and innovative proposals that address the objectives of the project and meet the following criteria

Application Requirements

Please provide the following that reflect each objective of the project:

- **Background** to the partnership including:

- Proof at least one creative partner has 3+ years of experience in their field of expertise
 - CVs for each creative partner
 - Evidence of previous relevant projects including:
 - 6 visual images
 - 3 short samples of writing
 - Proof of public liability insurance - applicants must provide details of their public liability insurance prior to the start of the project and maintain this for the duration of the commission.
- The **Project Concept** including:
 - Artwork proposed – give a clear description of the proposed approach to the project, the thinking behind it and considers all aspects of the above brief
 - Engagement plan – outline the approach to community engagement and how these adhere to Covid-19 restrictions that may be in place during the project
 - An outline budget exclusive of VAT
 - A **Method Statement** outlining:
 - How the Artwork will be made
 - Estimated proposed timeline for the project as a whole
 - Where proposed to be sited (OIC will provide support for gaining permission for the site)
 - How installed
 - Minimal requirements for upkeep

Proposals will be reviewed by the project panel including Officers of Orkney Islands Council and Visit Scotland.

Deadline for submission of proposals: 30 July 2021. Proposals received after this time will not be accepted. To submit proposals electronically or as hard copy or for further information contact:

Emma Gee

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Budget:

Income:

Culture Fund 2021-2022 Underspend	2,424
Arts Development Budget	3,576
Total	6,000

Expenditure:

Fees x 2 artists (one of which must have 3+ Years' experience)	3,000 To include the conception and delivery of the Artwork To include community & school engagement in the production of the Artwork To oversee fabrication and installation (inc appropriate risk assessments) Appropriate insurances	Notes: Based on 2021 Scottish Artists Union Rates = Hourly rate of £30.70 c98 hours of project work or c12 x 8 hour days equivalent NB SAU rate of pay for graduate artist is £23 per hour and 5years + experience £37.85
Fabrication & Installation	3,000 Rates and prices shall be deemed inclusive of all additional expenses howsoever incurred and are exclusive of VAT	Notes: Modest but achievable budget for destination piece with 10+ year lifespan Aim to balance the fees and fabrication budgets Specific budget determined by successful

		applicant team and informed by the proposed project requirements
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