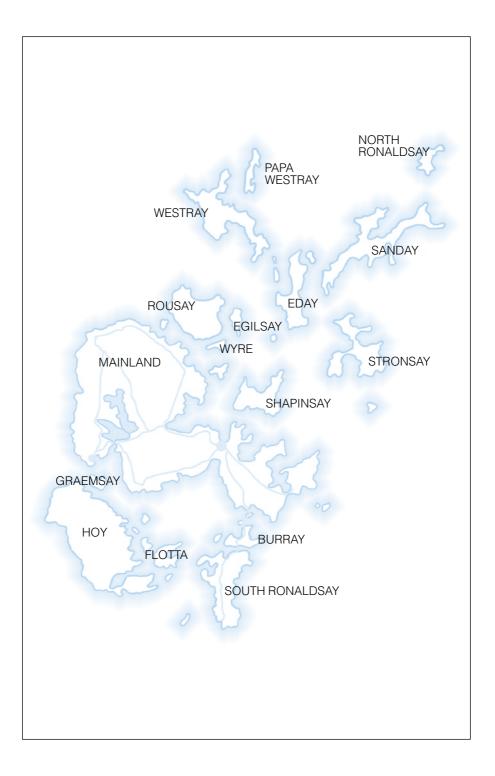
## ORKNEY ECONOMIC REVIEW No. 23



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This booklet aims to bring together and review the latest data available on the Orkney economy. The majority of the statistics come from published sources, which are credited below each table/graph.

Whilst it is the purpose of the review to present up-to-date information, in a few cases, where entirely current data was not available at the time of going to print, more dated figures are shown.

In many cases historical data provided differs from that previously published. Updated statistics have been used where they have been provided.

Every care is taken in the production of this publication, however, neither the publisher nor the printer can accept responsibility for any errors or omissions.

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The new travel centre, Junction Road, Kirkwall Completed late summer 2007

### **General Review**

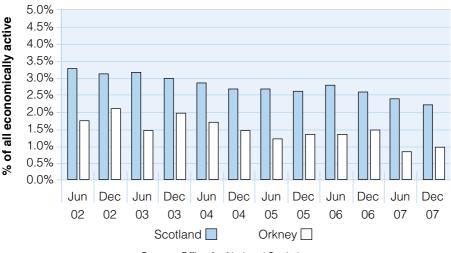
|           | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 |
|-----------|------|------|------|------|------|------|
| January   | 2.4% | 2.4% | 2.2% | 1.7% | 1.4% | 1.7% |
| February  | 2.4% | 2.4% | 2.2% | 1.8% | 1.5% | 1.5% |
| March     | 2.3% | 2.1% | 2.2% | 1.6% | 1.6% | 1.4% |
| April     | 2.1% | 1.9% | 2.0% | 1.6% | 1.7% | 1.2% |
| May       | 1.9% | 1.7% | 2.0% | 1.4% | 1.6% | 1.0% |
| June      | 1.8% | 1.5% | 1.7% | 1.3% | 1.4% | 0.9% |
| July      | 1.7% | 1.4% | 1.6% | 1.3% | 1.5% | 0.9% |
| August    | 1.7% | 1.5% | 1.5% | 1.2% | 1.3% | 0.9% |
| September | 1.7% | 1.6% | 1.4% | 1.1% | 1.2% | 0.9% |
| October   | 1.8% | 1.6% | 1.5% | 1.2% | 1.3% | 1.0% |
| November  | 1.8% | 1.9% | 1.5% | 1.3% | 1.4% | 1.1% |
| December  | 2.1% | 2.0% | 1.5% | 1.4% | 1.5% | 1.0% |
| Average   | 2.0% | 1.8% | 1.8% | 1.4% | 1.5% | 1.1% |

#### Unemployment Rate % in Orkney 2002-2007

Source: Office for National Statistics

Note: Unemployment rates are all people claiming unemployment related benefits, divided by the number of economically active people (the proportion of the population which is involved in employment, self-employment or is seeking work, ONS).

Orkney's unemployment rate, the most regularly published indicator of the condition of the local economy, rose at the start of 2007 at its highest rate since April 2006. The rate dropped during the summer months reaching a low of 0.9%, possibly due to seasonal tourism related work, rising slightly again at the end of the year to 1%. Orkney continues to have one of the lowest unemployment percentages in Scotland.



#### Unemployment Rate in Orkney Relative to Scotland 2002-2007

Source: Office for National Statistics

When compared to Scotland as a whole, Orkney has maintained a favourable position with regard to unemployment, although the national percentage has continued to reduce over the past several years. At the end of 2007, Orkney's unemployment rate was just over 45% of the National figure.

#### % Economic Active

|                                | 2005  | 2006  | 2007  |
|--------------------------------|-------|-------|-------|
| Orkney                         | 86.5% | 83.9% | 83.7% |
| <b>Highlands &amp; Islands</b> | 82.7% | 82.8% | 84.1% |
| Scotland                       | 79.2% | 80.0% | 79.9% |

Source: Scottish Economic Statistics, Scottish Executive

In 2007 Orkney's economic activity rate (the proportion of the working age population involved in employment, self employment or seeking work) was just under 4 percentage points above the national average. However, Orkney's trend appears to be one of decline in contrast to that of the Highlands and Islands and nationally which have remained relatively constant.

| Orkney                                      | 1997 | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 | 2004 |
|---|------|------|------|------|------|------|------|------|
| Agriculture, forestry and fishing           | 27   | 25   | 25   | 26   | 26   | 29   | 31   | 31   |
| Industry, including energy and construction | 73   | 67   | 57   | 48   | 42   | 42   | 47   | 54   |
| Service activities                          | 110  | 116  | 124  | 131  | 138  | 142  | 150  | 158  |
| Total                                       | 210  | 209  | 207  | 205  | 206  | 213  | 228  | 243  |

### Gross Value Added for main industries: Total £million

Source: Office for National Statistics

NOTE: Components may not sum to totals due to rounding.

Broad sector breakdown of Orkney's GVA figures highlights that Orkney, like the rest of the UK, is continuing to experience growth in the service sector. More interestingly perhaps, figures show that between 2002 and 2004 the decline of primary and manufacturing sectors halted and indeed showed signs of growth, hinting at a recovery for these parts of Orkney's economy.

|   | 2003   | 2004   | 2005   | 2006  |     |        | 2007  |
|---|--------|--------|--------|-------|-----|--------|-------|
|   | Stocks | Stocks | Stocks | Stock | Reg | De-Reg | Stock |
| Agriculture:<br>Forestry and fishing                        | 835    | 825    | 815    | 805   | 20  | 35     | 785   |
| Mining and<br>quarrying: Electricity,<br>gas & water supply | 0      | 0      | 5      | 5     | 0   | 0      | 5     |
| Manufacturing   | 60     | 60     | 60     | 60    | 0   | 5      | 55    |
| Construction  | 100    | 105    | 105    | 115   | 5   | 5      | 120   |
| Wholesale, retail and repairs                               | 170    | 165    | 165    | 170   | 10  | 10     | 170   |
| Hotels and restaurants                                      | 60     | 65     | 65     | 70    | 5   | 5      | 70    |
| Transport, storage<br>and communication                     | 50     | 45     | 45     | 50    | 0   | 0      | 45    |
| Financial<br>intermediation                                 | 5      | 5      | 5      | 5     | 0   | 0      | 5     |
| Real estate, renting & business activities                  | 110    | 110    | 110    | 110   | 10  | 5      | 110   |
| Public<br>administration                                    | 40     | 45     | 45     | 45    | 5   | 0      | 45    |
| Education: Health and social work                           | 10     | 10     | 10     | 10    | 0   | 0      | 15    |
| Total   | 1,440  | 1,440  | 1,430  | 1,435 | 55  | 75     | 1,420 |

### VAT Registered Enterprises in Orkney

Source: Office for National Statistics

NOTE: Each individual cell is rounded to the nearest 5 enterprises, so totals may not equal the sum of their constituent parts

Although the combined primary sectors saw the largest proportion of new VAT registrations in 2007, the trend of decline in business stock continued during the year. VAT registration figures for most other sectors remained static during the year, although the total number for construction businesses continued to increase. The total number of all VAT registered businesses at the start of 2007 is now approximately 20 lower than it was four years ago.

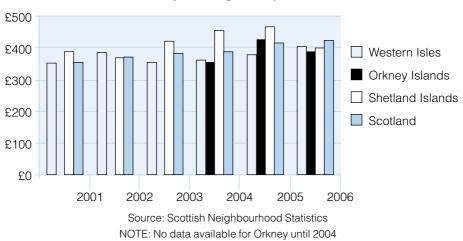
Not all businesses are VAT registered, however, and the following table perhaps offers a clearer indication of all entrepreneurial activity in Orkney.

| Year | No. of Start-ups |
|------|------------------|
| 2003 | 94               |
| 2004 | 82               |
| 2005 | 94               |
| 2006 | 82               |
| 2007 | 82               |

### New Business Start-ups in Orkney

Source: The Committee of Scottish Clearing Bankers

The figures, published by the Committee of Scottish Clearing Banks, an alliance of the four major Scottish banks, indicate that a total of 434 new businesses were set up in Orkney during the past 5 years. The table represents business start ups only and takes no account of the inevitable failures or closures during the same period, since this data is not available.



### Weekly Earnings Comparison

Over the past three years, with the exception of 2005, Orkney's average weekly earnings have remained under £400. The National data indicates a rise in average wages, as do the figures for the Western Isles. However only three years statistics are available for Orkney, and it is therefore difficult to see a trend.

### **Population**

### **Population Change**

| Year Ended 30 June | Births    | Deaths | Migration | Population |
|--------------------|-----------|--------|-----------|------------|
| 1994               | 257       | 247    | 40        | 19,810     |
| 1995               | 231       | 229    | 58        | 19,870     |
| 1996               | 217       | 242    | -45       | 19,800     |
| 1997               | 233       | 232    | 39        | 19,840     |
| 1998               | 200       | 244    | -246      | 19,550     |
| 1999               | 202       | 217    | -45       | 19,600     |
| 2000               | 163       | 220    | -63       | 19,480     |
| 2000               | (revised) |        |           | 19,290     |
| 2001               | 153       | 199    | -24       | 19,220     |
| 2002               | 176       | 210    | 24        | 19,210     |
| 2003               | 168       | 212    | 144       | 19,310     |
| 2004               | 167       | 224    | 247       | 19,500     |
| 2005               | 194       | 207    | 103       | 19,590     |
| 2006               | 194       | 208    | 194       | 19,770     |

Source: General Register Office for Scotland

NOTE: Population and migration figures post 2001 are estimates.

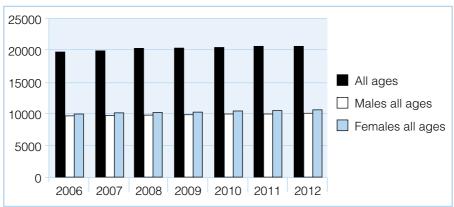
The natural growth rate of the population (the difference between births and deaths) turned negative around 1997 and has remained so ever since. Interestingly, though the birth rate has increased over the past two years, and the death rate has decreased. The significant decline of Orkney's population predicted at the end of the nineties has also been avoided due to the rise in migration to the County.

### **Population Projections for Orkney**

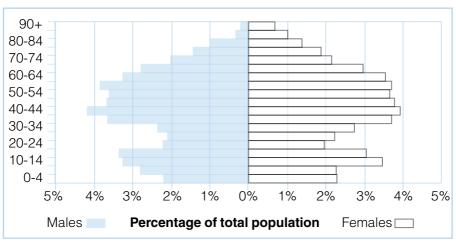
| Population Estimate |        |  |  |  |  |
|---------------------|--------|--|--|--|--|
| 2007                | 19,958 |  |  |  |  |
| 2008                | 20,139 |  |  |  |  |
| 2009                | 20,266 |  |  |  |  |
| 2010                | 20,403 |  |  |  |  |
| 2015                | 21,067 |  |  |  |  |
| 2020                | 21,679 |  |  |  |  |
| 2024                | 22,111 |  |  |  |  |
| 2031                | 22,686 |  |  |  |  |

Source: GROS Projected population of Scotland (2006-based)

### **Population Predictions**



The General Register Office has revised its predictions and is now expecting almost a 15% increase in the County's population up to 2031. This is possibly due to the estimated population in recent years exceeding the previously predicted figures. The trend of more females than males is expected to continue.



### Estimated population by age and gender, Orkney 2006

The distribution of Orkney's population by age and gender shows that there is a fairly even gender split across each age category. The graph also clearly displays one of the County's more worrying statistics, a relatively low population percentage in the age range 20-35 known as 'the waistband effect'.

|       | Orkney  |       |         | Scotland |       |         |  |
|-------|---------|-------|---------|----------|-------|---------|--|
|       | Persons | Males | Females | Persons  | Males | Females |  |
| 0-14  | 16.6    | 17.1  | 16.2    | 16.7     | 17.7  | 15.8    |  |
| 15-29 | 15.1    | 15.9  | 14.3    | 19.1     | 20.1  | 18.2    |  |
| 30-44 | 20.7    | 21.0  | 20.4    | 21.6     | 21.6  | 21.7    |  |
| 45-59 | 22.6    | 23.1  | 22.1    | 20.7     | 21.0  | 20.4    |  |
| 60-74 | 16.9    | 16.6  | 17.1    | 14.4     | 13.9  | 14.8    |  |
| 75+   | 8.1     | 6.3   | 9.9     | 7.5      | 5.7   | 9.1     |  |
| Total | 100.0   | 100.0 | 100.0   | 100.0    | 100.0 | 100.0   |  |

### Population by Age and Sex, 2006 (%)

Source: GROS Mid-Year Population Estimates

This table clearly shows that in relation to Scotland, Orkney's population has a higher percentage of people over the age of 45. Predictions for an ageing population are highlighted further in the following two tables.

#### Table 1: Predicted population changes (per cent) 2006 to 2021

|          | All ages | Children 0-15 | Working age* | Pensionable age* |
|----------|----------|---------------|--------------|------------------|
| Scotland | 4        | -2            | 3            | 13               |
| Orkney   | 10       | -3            | 7            | 29               |

\* Pensionable age is 65 for men, 60 for women until 2010; between 2010 and 2020 pensionable age for women increases to 65

#### Table 2: Predicted Orkney population 2021

| Year | All ages | Children 0-15 | Working age* | Pensionable age* |
|------|----------|---------------|--------------|------------------|
| 2006 | 19,770   | 3,579         | 11,908       | 4,283            |
| 2021 | 21,790   | 3,480         | 12,781       | 5,529            |

\* Pensionable age is 65 for men, 60 for women for 2006 figures and 65 for the 2021 predictions. Source: GROS Projected population of Scotland (2006–based)

#### 5% +95 -5 -24 -22 -55 -58 -9 -141 -6 -20 -22 -45 -10 -45 0% Rousay Sanday Wyre Mainland Eday Flotta % Population Change Shapinsay Ноу Egilsay Westray Graemsay **Vorth Ronaldsay** Stronsay Papa Westray -5% -10% -15% -20% -25% -30% -35% -40%

#### Population Change, 1991-2001

Although the predicted decline of Orkney's population has not yet materialised, there is still a worrying trend of depopulation in all of the inner and outer isles. Whilst the Mainland of Orkney experienced population growth of around 0.58% (95 people) between the 1991 and 2001 census, the isles experienced the opposite effect, with Flotta and Wyre suffering the most extreme population losses, both dropping over 35% during the period.



Source: Census of Population 1991 and 2001

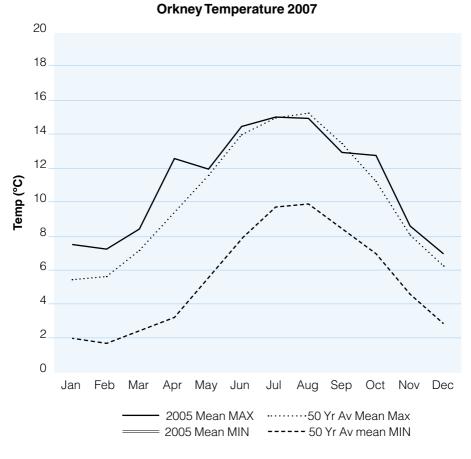
### Weather

|          | Mean | MAX Tei            | mp (°C) | Mear | n MIN Ter | np (°C)  |
|----------|------|--------------------|---------|------|-----------|----------|
|          | 2006 | 2006 2007 50 Yr Av |         | 2006 | 2007      | 50 Yr Av |
| Jan      | 7.3  | 7.6                | 5.5     | 2.6  | 3.0       | 2.0      |
| Feb      | 6.7  | 7.3                | 5.6     | 1.8  | 2.6       | 1.6      |
| Mar      | 5.5  | 8.7                | 7.0     | 0.5  | 3.2       | 2.3      |
| Apr      | 9.1  | 12.7               | 9.0     | 2.5  | 5.7       | 3.3      |
| May      | 12.4 | 11.8               | 11.4    | 5.3  | 5.3       | 5.5      |
| Jun      | 15.7 | 14.4               | 13.7    | 8.0  | 7.7       | 7.8      |
| Jul      | 19.8 | 15.1               | 15.2    | 11.1 | 9.7       | 9.7      |
| Aug      | 16.2 | 15.0               | 15.4    | 10.9 | 9.1       | 9.9      |
| Sep      | 16.9 | 12.9               | 13.6    | 10.0 | 7.4       | 8.6      |
| Oct      | 12.7 | 12.8               | 11.2    | 7.2  | 6.5       | 6.9      |
| Nov      | 9.2  | 8.7                | 8.0     | 4.4  | 3.9       | 4.3      |
| Dec      | 8.3  | 6.9                | 6.1     | 2.8  | 1.1       | 2.7      |
| Av/Total | 11.7 | 11.2               | 10.1    | 5.6  | 5.4       | 5.4      |

### Meteorological data for Orkney, 2006/07

|          | RAIN (mm) |        |          | ) |        |        | rs)      |
|----------|-----------|--------|----------|---|--------|--------|----------|
|          | 2006      | 2007   | 50 Yr Av |   | 2006   | 2007   | 50 Yr Av |
| Jan      | 49.0      | 181.1  | 110.5    |   | 41.9   | 25.0   | 29.3     |
| Feb      | 56.8      | 111.1  | 76.6     |   | 54.0   | 47.1   | 60.3     |
| Mar      | 68.1      | 79.9   | 82.4     |   | 75.5   | 143.8  | 94.3     |
| Apr      | 101.8     | 57.0   | 57.3     |   | 190.0  | 167.7  | 141.7    |
| May      | 57.9      | 83.7   | 49.3     |   | 223.1  | 204.9  | 172.4    |
| Jun      | 35.0      | 16.0   | 48.5     |   | 157.4  | 156.5  | 157.5    |
| Jul      | 27.4      | 137.3  | 55.8     |   | 173.8  | 91.2   | 135.9    |
| Aug      | 48.7      | 91.5   | 73.3     |   | 92.9   | 134.3  | 129.0    |
| Sep      | 47.5      | 130.0  | 96.5     |   | 102.5  | 67.4   | 104.1    |
| Oct      | 244.5     | 85.3   | 109.8    |   | 88.4   | 58.2   | 73.8     |
| Nov      | 135.3     | 118.9  | 120.6    |   | 28.2   | 18.6   | 37.6     |
| Dec      | 121.0     | 101.5  | 117.4    |   | 28.2   | 48.1   | 21.9     |
| Av/Total | 993.0     | 1193.3 | 998.0    |   | 1255.9 | 1162.8 | 1157.8   |

Source: Loch of Hundland climate station NOTE: 50 yr average is from Grimsetter Airport 1950-2000



Source: Loch of Hundland climate station Note: 50 yr average is from Grimsetter Airport 1950-2000

As data from the Meteorological Office (taken at Kirkwall Airport) is now less readily available, weather statistics for 2006 and 2007 are taken from the Loch of Hundland climate station operated by K. Johnston. Comparison of these figures with the 50 year average shows an increase in the mean maximum temperature, particularly over the winter months. The average minimum temperature has stayed in line with the 50 year average. The overall rise is in line with the well documented concept of global warming although it should be noted that this data is not entirely conclusive and may just be the result of milder years.

### **Agriculture**

### **Orkney Auction Mart Prices**

|         |          | Average price per kg |         |         |         |  |  |  |
|---------|----------|----------------------|---------|---------|---------|--|--|--|
| CATTLE  |          | 2004                 | 2005    | 2006    | 2007    |  |  |  |
| Steers  | May      | 136.87p              | 135.14p | 128.01p | 137.70p |  |  |  |
|         | Mid Sept | 129.12p              | 110.29p | 136.16p | 121.50p |  |  |  |
| Heifers | May      | 118.18p              | 125.69p | 121.80p | 132.90p |  |  |  |
|         | Mid Sept | 111.25p              | 103.09p | 125.36p | 116.00p |  |  |  |
| LAMBS   | October  | 98.55p               | 87.63p  | 98.21p  | 72.00p  |  |  |  |

Source: Orkney Auction Mart

Livestock prices at Orkney Auction Mart are one of the main determinants of the value of agricultural output in Orkney. Following an initial increase in value during the first half of 2007, prices declined again during the second half of the year. In comparison to 2006, the lamb price reduced significantly during 2007.

# Cattle Sheep

Livestock Shipments from Orkney (OIC Ports)

| 1997 | 18,936 | 54,791 |
|------|--------|--------|
| 1998 | 19,403 | 72,250 |
| 1999 | 20,660 | 60,390 |
| 2000 | 20,362 | 55,777 |
| 2001 | 16,628 | 39,292 |
| 2002 | 15,784 | 27,625 |
| 2003 | 17,748 | 16,777 |
| 2004 | 17,133 | 13,416 |
| 2005 | 17,169 | 17,202 |
| 2006 | 17.789 | 13,085 |
| 2007 | 17,660 | 14,437 |

Source: OIC Harbours Dept.

Shipments of cattle have remained largely static since 2003. However since 2002, the figure for sheep movements from Orkney through OIC ports has declined substantially. It should be noted however that these figures represent only movements through Council owned ports and do not include shipments, for example on the St Margaret's Hope to Gills Bay route, since this data is not available.

|                                      | 2002   | 2003   | 2004   | 2005   | 2006   | 2007   |
|--------------------------------------|--------|--------|--------|--------|--------|--------|
| Cereals                              | 4,036  | 4,030  | 4,121  | 4,061  | 4,069  | 4,240  |
| Potatoes                             | 58     | 55     | 52     | 55     | 42     | 36     |
| Stockfeeding crops                   | 391    | 420    | 418    | 443    | 523    | 488    |
| Other crops                          | 44     | 37     | 56     | 82     | 130    | 157    |
| Set aside                            | 337    | 321    | 392    | 229    | 263    | 269    |
| Vegetables for human consumption     | 10     | 8      | 17     | 11     | 12     | 12     |
| Bare fallow                          | 138    | 152    | 121    | 221    | 231    | 250    |
| Total crops, set aside<br>and fallow | 5,014  | 5,024  | 5,177  | 5,102  | 5,270  | 5,452  |
| Grassland                            | 49,966 | 50,021 | 49,889 | 49,266 | 49,287 | 49,245 |
| Rough grazing                        | 36,254 | 36,074 | 35,985 | 36,525 | 36,745 | 36,062 |
| Woodland                             | 93     | 101    | 110    | 126    | 320    | 134    |
| Other land                           | 1,344  | 1,321  | 1,276  | 1,344  | 1,310  | 1,176  |
| Total Land                           | 92,671 | 92,540 | 92,437 | 92,363 | 92,932 | 92,068 |

### Agricultural Land Use in Orkney (hectares)

Source: SEERAD Agricultural Census

Figures for agricultural land use, released annually by The Scottish Executive Rural Directorate, show comparatively little change over the years. Grass land and rough grazing continue to dominate agricultural land usage in Orkney.

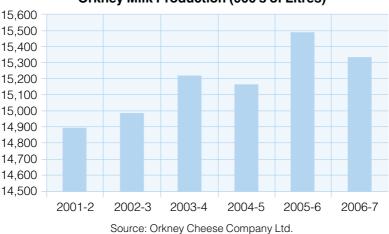


|                                       | 2002    | 2003    | 2004    | 2005    | 2006    | 2007    |
|---------------------------------------|---------|---------|---------|---------|---------|---------|
| Dairy cows                            | 2,766   | 2,783   | 2,883   | 2,836   | 2,925   | 2,612   |
| Beef Cows                             | 28,541  | 28,486  | 28,938  | 28,362  | 28,102  | 27,259  |
| Other dairy cattle                    | 806     | 813     | 844     | 1,118   | 930     | 866     |
| Other beef cattle                     | 30,767  | 31,221  | 29,798  | 29,560  | 29,380  | 29,486  |
| Bulls and calves                      | 28,945  | 28,822  | 29,957  | 28,787  | 28,074  | 27,042  |
| Total Cattle                          | 91,825  | 92,125  | 92,420  | 90,663  | 89,411  | 87,265  |
| Breeding ewes                         | 55,488  | 57,363  | 56,178  | 58,209  | 52,843  | 49,297  |
| Rams for service                      | 2,108   | 2,116   | 2,082   | 2,142   | 1,967   | 1,910   |
| Other breeding sheep 1yr and over     | 11,928  | 12,073  | 13,642  | 11,835  | 9,538   | 10,072  |
| Other non-breeding sheep 1yr and over | 2,301   | 2,373   | 2,907   | 3,066   | 2,664   | 3,082   |
| Lambs                                 | 70,116  | 74,519  | 70,653  | 73,574  | 66,623  | 63,615  |
| Total Sheep                           | 141,941 | 148,444 | 145,462 | 148,826 | 133,635 | 127,976 |

### Herd/Flock Size in Orkney

Source: SEERAD Agricultural Census

Almost all breeding herd sizes decreased between 2006 and 2007. Both breeding ewes and lamb flocks declined by the largest percentage.



Orkney Milk Production (000's of Litres)

Despite a steady increase in milk production up till 2006 (with the exception of 2004/05), the output figure dropped during the 2006/07 period to 15,334,000 litres, perhaps reflecting the decreasing number of dairy cows as indicated on the previous table.

|                              | 2002  | 2003  | 2004  | 2005  | 2006  | 2007  |
|------------------------------|-------|-------|-------|-------|-------|-------|
| Full-time occupier           | 458   | 459   | 459   | 435   | 435   | 416   |
| Part-time occupier >50%      | 161   | 158   | 143   | 152   | 157   | 159   |
| Part-time occupier <50%      | 408   | 417   | 409   | 415   | 403   | 401   |
| Total occupiers              | 1,027 | 1,034 | 1,011 | 1,002 | 995   | 976   |
| Full-time spouses            | 124   | 118   | 112   | 112   | 115   | 108   |
| Part-time spouses >50%       | 127   | 123   | 116   | 110   | 127   | 115   |
| Part-time spouses <50%       | 339   | 345   | 342   | 359   | 346   | 341   |
| Total spouses                | 590   | 586   | 570   | 581   | 588   | 564   |
| F/t workers                  | 296   | 280   | 280   | 262   | 264   | 254   |
| P/t workers                  | 176   | 189   | 164   | 176   | 169   | 153   |
| Casual and seasonal workers  | 87    | 72    | 86    | 81    | 81    | 73    |
| Total regular & casual staff | 559   | 541   | 530   | 519   | 514   | 480   |
| Total Employment             | 2,176 | 2,161 | 2,111 | 2,102 | 2,097 | 2,020 |

### Agricultural Employment in Orkney

Source: SEERAD Agricultural Census

The figures for agricultural employment show that not only is part-time employment within agriculture more common than full-time employment, but that there is an overall trend of decline of employment within the industry. Nevertheless, the economic importance of this primary industry to the county is highlighted by a 2007 total workforce figure of 2,020.

### **Agricultural Holdings in Orkney**

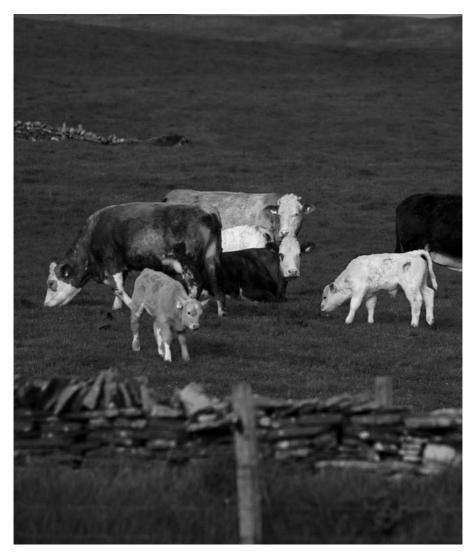
|      | Number | Total Land (Hectares) |
|------|--------|-----------------------|
| 2002 | 1,901  | 92,671                |
| 2003 | 1,906  | 92,540                |
| 2004 | 1,933  | 92,437                |
| 2005 | 1,959  | 92,363                |
| 2006 | 1,967  | 92,932                |
| 2007 | 1,969  | 92,068                |

Source: SEERAD Agricultural Census

The total number of holdings in Orkney has continued to rise gradually in recent years, although the total land use has remained reasonably constant.

### Total claims, claimants and payments by Scottish sub region for all CAP schemes administered by SEERAD

| ORKNEY           | Number of claims | Number of recipients | Payments<br>(£000s) |
|------------------|------------------|----------------------|---------------------|
| All schemes 2004 | 3,898            | 798                  | 16,382              |
| All schemes 2005 | 2,214            | 795                  | 16,115              |
| All schemes 2006 | 2,724            | 841                  | 19,586              |



### **Fishing**



### Landings of White Fish by Orkney Vessels

|      | Live weight tonnes | £ thousands |
|------|--------------------|-------------|
| 2002 | 9,124              | 7,048       |
| 2003 | 4,596              | 4,287       |
| 2004 | 5,189              | 4,542       |
| 2005 | 6,061              | 5,937       |
| 2006 | 6,405              | 8,296       |
| 2007 | 6,356              | 8,863       |

Source: SEERAD

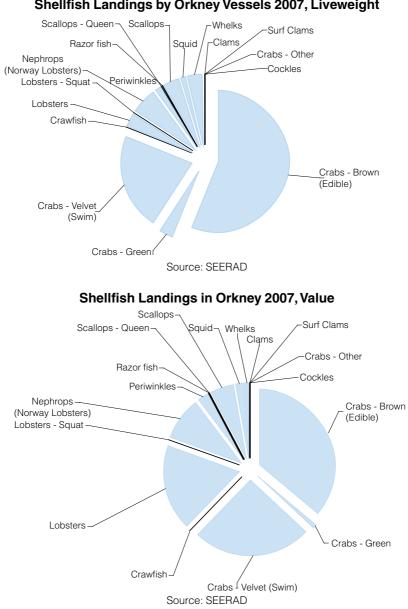
Despite a small decrease in the live weight of white fish landed by Orkney vessels, the value of landings rose by over £550,000. The rise in value represents an 8% price increase overall.

|      | Live weight tonnes | £ thousands |
|------|--------------------|-------------|
| 2002 | 3,106              | 4,649       |
| 2003 | 3,283              | 5,144       |
| 2004 | 3,594              | 5,506       |
| 2005 | 3,918              | 6,074       |
| 2006 | 3,800              | 6,793       |
| 2007 | 3,975              | 7,175       |

### Landings of Shellfish by Orkney Vessels

Source: SEERAD

With the exception of 2006, shellfish landings have continued to rise since 2002. The landing values have also continued to improve, giving a higher average price per kg each year.



Shellfish Landings by Orkney Vessels 2007, Liveweight

| Vessels               | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 |
|-----------------------|------|------|------|------|------|------|
| Trawlers              | 8    | 8    | 9    | 8    | 8    | 10   |
| Shellfish over 10m    | 32   | 29   | 28   | 30   | 30   | 27   |
| Shellfish 10m & under | 131  | 125  | 129  | 126  | 111  | 112  |
| Nephrops              | 1    | 6    | 5    | 5    | 4    | 4    |
| Total                 | 171  | 167  | 171  | 169  | 153  | 153  |

### **Orkney Fishing Fleet**

Source: SEERAD

Two new trawlers were introduced to the Orkney fleet during 2007, increasing the total number of vessels to 10. This increase is in direct contrast to the national trend which is seeing a decline in the white fish fleet.

### **Orkney Fishermen Employed**

|                    | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 |
|--------------------|------|------|------|------|------|------|------|
| Regularly Employed | 286  | 270  | 243  | 245  | 305  | 284  | 288  |
| Partially Employed | 90   | 75   | 86   | 91   | 38   | 51   | 54   |
| Total              | 376  | 345  | 329  | 336  | 343  | 335  | 342  |

Source: SEERAD

Despite not growing at the same rate as production, both full time and part time employment in this sector increased in 2006, having declined slightly the previous year.



Kirkwall Harbour

### **Fish Farming**

|           | Salmon (tonnes) | Smolts (000s) |
|-----------|-----------------|---------------|
| 1998      | 4,485           | 657           |
| 1999      | 4,902           | 940           |
| 2000      | 6,370           | 673           |
| 2001      | 5,588           | 368           |
| 2002      | 6,565           | 681           |
| 2003      | 10,740          | 682           |
| 2004      | 6,600           | 754           |
| 2005      | 5,183           | 185           |
| 2006      | 3,724           | 95            |
| Est. 2007 | 5,340           | 161           |

### Salmon & Smolt Production in Orkney

Source: Scottish Fish Farms Annual Production Survey

Orkney's fish farming sector has seen a significant increase since 2006 both in terms of output and employment. Despite signs of a decline in the industry over the past few years, these increases perhaps indicate an upturn for the sector.

### Fish Farming Employment in Orkney

|      | Salmon smo | It production | Salmon o | n-growing |
|------|------------|---------------|----------|-----------|
|      | F/T        | P/T           | F/T      | P/T       |
| 2000 | 13         | 3             | 91       | 15        |
| 2001 | 4          | 6             | 75       | 15        |
| 2002 | 4          | 6             | 80       | 11        |
| 2003 | 7          | 7             | 121      | 15        |
| 2004 | 5          | 7             | 68       | 10        |
| 2005 | 2          | 6             | 47       | 4         |
| 2006 | 1          | 1             | 72       | 3         |

Source: Scottish Fish Farms Annual Production Survey

### **Energy Production**

|      | Crude Oil  | Foinaven  | Propane Gas | Ethane Gas |
|------|------------|-----------|-------------|------------|
| 1997 | 9,747,675  | 84,893    | 138,258     | 60,679     |
| 1998 | 10,210,855 | 2,896,555 | 104,607     | 21,633     |
| 1999 | 9,568,002  | 3,574,343 | 98,612      | 14,322     |
| 2000 | 8,378,325  | 3,738,240 | 75,736      |            |
| 2001 | 6,824,998  | 3,775,666 | 63,471      |            |
| 2002 | 6,380,383  | 5,280,691 | 39,650      |            |
| 2003 | 5,329,571  | 4,071,672 | 19,740      |            |
| 2004 | 5,070,327  | 3,479,831 | 18,026      |            |
| 2005 | 4,358,243  | 3,021,819 | 12,001      |            |
| 2006 | 3,255,055  | 2,799,784 | 3,026       |            |
| 2007 | 3,361,090  | 2,528,446 | 4,198       |            |

#### Annual Tonnages of Cargoes Loaded from the Flotta Oil Terminal

Source: OIC Harbours Dept.

Crude oil shipments through the Flotta terminal from North Sea oil fields have generally continued to decline in recent years, although there was a slight increase during 2007. The volume of oil handled by shuttle tanker from the Foinaven field in the Atlantic Frontier continued to decrease, and will now cease with the conclusion of their contract at the end of 2007.

Similarly, ship to ship oil transfers, which have represented significant activity for the harbour of Scapa Flow, have continued to decline with the tonnage dropping to 930,136 during 2007.

|      | Ship to Ship Transfers | Oil Tonnage |
|------|------------------------|-------------|
| 2002 | 11                     | 926,399     |
| 2003 | 4                      | 575,184     |
| 2004 | 15                     | 2,660,841   |
| 2005 | 17                     | 1,746,715   |
| 2006 | 8                      | 993,759     |
| 2007 | 7                      | 930,136     |

Source: OIC Harbours Dept.



EMEC Tidal Turbine test rig at Falls of Warness, near Eday - Photo: Open Hydro, Mike Roper

| Location              | No. of Turbines | MW Capacity |
|-----------------------|-----------------|-------------|
| Burgar Hill, Evie     | 5               | 10.55       |
| Spurness, Sanday      | 3               | 7.5         |
| Rothiesholm, Stronsay | 3               | 2.4         |
| Northfield, Burray    | 1               | 0.9         |

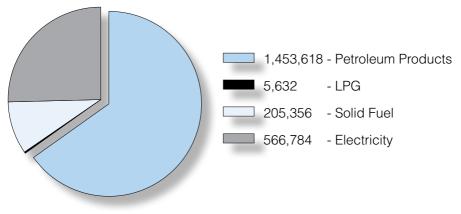
#### **Grid Connected Wind Turbines in Orkney**

Source: Orkney Renewable Energy Forum

There were no newly constructed grid connected wind turbines in Orkney during 2007. This is primarily due to grid capacity issues and difficulties surrounding the planning process.

### **Energy Consumption**

### Primary Energy Consumption in Orkney, 2003 (Gigajoules - GJ)



Source: Orkney Energy Audit 2003-04

### **Orkney's Carbon Footprint**

|                            | 1990      | 1995      | 2003      |
|----------------------------|-----------|-----------|-----------|
| Primary Energy Consumption | 1,930,215 | 2,157,624 | 2,231,390 |
| CO2 Emissions (tonnes)     | 154,884   | 168,569   | 167,906   |

Source: Orkney Energy Audit 2003-04

The European Marine Energy Centre (EMEC), the world's first grid connected, independently accredited marine energy test centre, opened its tidal site at the Falls of Warness, Eday in late September 2007. EMEC's wave site at Billia Croo, Stromness, was formally opened in August 2004.

### **Transport**

|      | Passengers | Accompanied<br>Cars | Commercial Vehicles<br>& Trailers |
|------|------------|---------------------|-----------------------------------|
| 1999 | 158,888    | 46,979              | 7,404                             |
| 2000 | 157,466    | 46,976              | 6,916                             |
| 2001 | 127,798    | 37,522              | 7,791                             |
| 2002 | 113,021    | 33,432              | 8,961                             |
| 2003 | 136,530    | 40,415              | 8,648                             |
| 2004 | 141,550    | 41,248              | 7,128                             |
| 2005 | 143,730    | 42,782              | 6,699                             |
| 2006 | 147,099    | 43,835              | 5,956                             |
| 2007 | 154,979    | 45,542              | 5,860                             |

#### Traffic on Stromness – Scrabster Route (St. Ola & Hamnavoe)

Source: OIC Harbours Dept.

Whilst the unavailability of data for the St Margaret's Hope to Gills Bay ro-ro ferry service introduced in 2001 limits the value of conclusions regarding sea traffic to the Scottish mainland, some insights can be taken from figures provided by the OIC harbours department. For example, figures for the Stromness – Scrabster route, now operated by Northlink Ferries, show significant growth in 2007 in terms of both passengers and accompanied vehicles. Nevertheless, numbers of commercial vehicles and trailers using the service have continued to decline.

|      | Passengers | Accompanied<br>Cars | Commercial<br>Vehicles & Trailers | Cargo<br>(tonnes) |
|------|------------|---------------------|-----------------------------------|-------------------|
| 2003 | 41,802     | 6,578               | 3,660                             | 15,997            |
| 2004 | 50,892     | 7,317               | 3,783                             | 27,991            |
| 2005 | 54,634     | 8,082               | 4,571                             | 35,499            |
| 2006 | 53,442     | 8,199               | 4,691                             | 40,454            |
| 2007 | 50,506     | 7,772               | 4,613                             | 37,560            |

### Traffic on Shetland – Kirkwall – Aberdeen Route

Source: OIC Harbours Dept.

Despite a decline in numbers for the Shetland – Kirkwall – Aberdeen route in 2007, the service continues to show signs of growth over the long term. Annual figures for cargo for example have risen by 135% since 2004.

|         | Passe    | Aircraft         |        |
|---------|----------|------------------|--------|
|         | Terminal | Terminal Transit |        |
| 2002/03 | 94,004   | 17,441           | 12,777 |
| 2003/04 | 95,451   | 18,224           | 13,531 |
| 2004/05 | 93,207   | 21,388           | 13,476 |
| 2005/06 | 92,769   | 25,311           | 13,430 |
| 2006/07 | 110,761  | 27,038           | 15,179 |

### **Kirkwall Airport Traffic**

Source: Highlands and Islands Airports Limited

Following the installation of the Instrument Landing System in 2003, activity at Kirkwall airport has risen steadily. Passenger numbers have risen substantially in the last year, almost certainly due to the continuing and increasing influence of the Air Discount Scheme (ADS) and increased services.

Updated figures for the Inter Island ferry links operated by Orkney Ferries Ltd show that, following strong increases since 2000-01, ferry traffic growth has begun to slow, considered a result of reaching capacity on many peak time sailings. It should be noted however, that higher figures reported for 2004-05 are largely attributed to extra summer sailings of the MV Thorsvoe to the South Isles.

| Mainland to and from:     | 2001-02 | 2002-03 | 2003-04 | 2004-05 | 2005-06 | 2006-07 |
|---------------------------|---------|---------|---------|---------|---------|---------|
| South Isles               | 18,663  | 18,843  | 20,593  | 21,193  | 20,125  | 20,330  |
| Shapinsay                 | 7,495   | 7,721   | 7,446   | 7,526   | 7,603   | 7,868   |
| Rousay, Egilsay<br>& Wyre | 9,796   | 9,579   | 9,370   | 9,350   | 9,173   | 8,759   |
| Westray                   | 7,880   | 8,723   | 9,337   | 9,148   | 9,404   | 8,919   |
| Sanday                    | 4,192   | 4,774   | 5,276   | 5,560   | 5,616   | 6,185   |
| Stronsay                  | 3,290   | 3,687   | 3,819   | 3,760   | 3,497   | 3,389   |
| Eday                      | 1,531   | 1,947   | 2,067   | 1,991   | 2,054   | 2,058   |
| Total                     | 52,847  | 55,274  | 57,908  | 58,528  | 57,472  | 57,508  |

### Inter Island Ferries (Cars)

Source: Orkney Ferries Ltd.

| Mainland to and from:     | 2001-02 | 2002-03 | 2003-04 | 2004-05 | 2005-06 | 2006-07 |
|---------------------------|---------|---------|---------|---------|---------|---------|
| South Isles               | 2,779   | 2,681   | 2,724   | 3,220   | 2,816   | 2,641   |
| Shapinsay                 | 2,600   | 2,094   | 2,871   | 3,267   | 3,543   | 3,088   |
| Rousay, Egilsay<br>& Wyre | 4,267   | 4,536   | 5,485   | 5,740   | 5,042   | 5,355   |
| Westray                   | 3,644   | 3,136   | 3,032   | 3,809   | 3,787   | 4,006   |
| Sanday                    | 3,575   | 3,333   | 3,191   | 3,237   | 3,935   | 3,957   |
| Stronsay                  | 1,802   | 1,995   | 1,830   | 2,169   | 2,360   | 2,120   |
| Eday                      | 892     | 846     | 760     | 868     | 1,387   | 1,388   |
| Total                     | 19,559  | 18,621  | 19,893  | 22,310  | 22,870  | 22,555  |

### Inter Island Ferries (Commercial Vehicles)

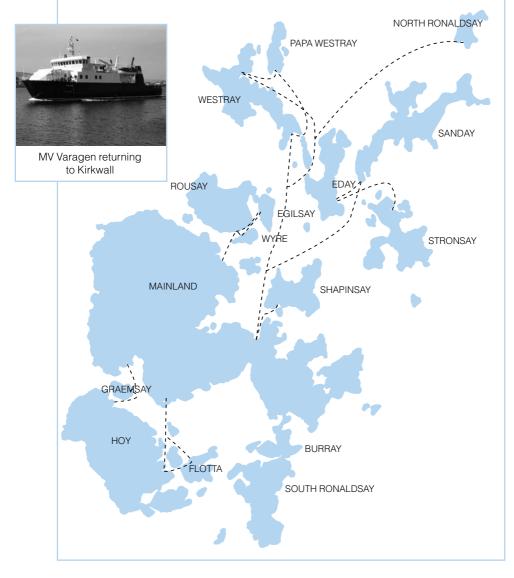
Source: Orkney Ferries Ltd.

### Inter Island Ferries (Passengers)

| Mainland to and from:       | 2001-02 | 2002-03 | 2003-04 | 2004-05 | 2005-06 | 2006-07 |
|-----------------------------|---------|---------|---------|---------|---------|---------|
| Hoy, Lyness                 | 56,337  | 55,158  | 59,709  | 66,206  | 63,501  | 62,377  |
| Flotta                      | 7,286   | 7,365   | 10,229  | 10,174  | 9,939   | 10,205  |
| Graemsay                    | 5,736   | 5,521   | 5,036   | 5,347   | 5,161   | 5,488   |
| North Hoy                   | 10,683  | 11,828  | 13,030  | 14,864  | 13,205  | 13,231  |
| Shapinsay                   | 61,739  | 60,920  | 64,314  | 64,317  | 64,512  | 64,038  |
| Rousay, Egilsay<br>& Wyre   | 50,488  | 50,751  | 56,317  | 56,710  | 52,006  | 52,879  |
| Westray                     | 35,390  | 37,730  | 39,131  | 41,495  | 40,023  | 41,243  |
| Sanday                      | 21,839  | 23,384  | 24,832  | 26,162  | 26,509  | 28,723  |
| Stronsay                    | 16,945  | 17,837  | 17,644  | 16,720  | 16,510  | 17,104  |
| Eday                        | 6,950   | 8,331   | 8,722   | 8,279   | 8,650   | 8,911   |
| North Ronaldsay             | 587     | 551     | 533     | 754     | 485     | 767     |
| Papa Westray                | 727     | 624     | 674     | 588     | 542     | 627     |
| Inter Island/<br>Round Trip | 9,901   | 10,595  | 10,080  | 10,461  | 10,786  | 12,307  |
| Total                       | 284,608 | 290,595 | 310,251 | 322,077 | 311,829 | 317,900 |

Source: Orkney Ferries Ltd.

## Orkney's internal Ferry Routes



### Tourism

During the period 2004-05 a study into Orkney's growing tourism sector was conducted by TNS consultants commissioned by Orkney Islands Council, in conjunction with Visit Orkney and HIE Orkney. The key aim of the study was to supply information about visitors to Orkney and their visit in order to guide future tourism policy. The key findings of the TNS study, along with other tourism statistics of interest are therefore included in this section of the review.

TNS note the total number of visitors to Orkney during 2004-05 to be in the region of 127,000. It should be stressed however that although this figure is based on passenger figures provided by sea and air carriers, data for the privately operated Burwick and St Margaret's Hope harbour was restricted to an estimate.

|                | Mainland<br>Orkney | Islands of<br>Orkney | Total<br>Orkney |
|----------------|--------------------|----------------------|-----------------|
| Day visit only | 4%                 | 86%                  | 5%              |
| 1-3 Nights     | 45%                | 8%                   | 40%             |
| 4-7 Nights     | 37%                | 4%                   | 39%             |
| 8-14 Nights    | 10%                | 2%                   | 13%             |
| More than 14   | 3%                 | -                    | 3%              |
| Average        | 4.8<br>Nights      | 0.7<br>Nights        | 5.3<br>Nights   |

#### Average Length of Stay of Visitors to Orkney

Source: TNS Visitor Survey 2004-2005

#### Average Visitor Spend in Orkney (per person)

| Accommodation                      | £94.35  |
|------------------------------------|---------|
| Eating out                         | £35.62  |
| Other food shopping                | £13.31  |
| Tourist shopping                   | £32.16  |
| Entertainment and Recreation       | £14.53  |
| Transport within Orkney            | £16.64  |
| Transport costs to and from Orkney | £99.32  |
| Miscellaneous                      | £9.03   |
| Total spent on visit               | £311.29 |
| Total spent on Orkney              | £209.40 |

Source: TNS Visitor Survey 2004-2005



The Italian Chapel, Lamb Holm

The *TNS Visitor Survey 2004-2005* indicates that visitors to Orkney now input around £26.5M to Orkney's economy, a significant increase from the estimated £18M in 2001. Unfortunately however, data is not available to provide a breakdown of the current figure to illustrate the respective values of leisure tourism, business tourism, and visiting friends and relations.

|      | No. of Liners | No. of Passengers |
|------|---------------|-------------------|
| 2002 | 53            | 16,687            |
| 2003 | 62            | 21,162            |
| 2004 | 56            | 22,916            |
| 2005 | 75            | 30,708            |
| 2006 | 47            | 20,345            |
| 2007 | 67            | 29,180            |

### **Cruise Liner Visits to Orkney**

Source: OIC Harbours Dept.

Despite a decrease in 2006, the number of liners visiting Orkney rose to 67 during 2007. The number of passengers almost equalled that of 2005 when 75 liners called into the County.



The Hebridean Spirit passing by Balfour Castle, Shapinsay

### Estimated total number of bedspaces in Orkney in 2004

|   | Bedspaces |
|---|-----------|
| Orkney Tourist Board Members                | 3,097     |
| Non-Orkney Tourist Board Members (estimate) | 653       |
| Total                                       | 3,750     |

Source: Brian Burns Associates

#### Accommodation Provision in Orkney, 2004 (Tourist Board Members Only)

|                         | Businesses    |    | Beds  | paces |
|-------------------------|---------------|----|-------|-------|
|                         | No. %         |    | No.   | %     |
| Hotels and Guest houses | 37            | 14 | 828   | 27    |
| Bed and Breakfasts      | 60            | 22 | 345   | 11    |
| Self Catering           | 149           | 55 | 1,034 | 33    |
| Hostels                 | 14            | 5  | 303   | 10    |
| Camping and Caravans    | 10            | 4  | 587   | 19    |
| Total                   | 270 100 3,097 |    | 100   |       |

Source: Orkney Tourist Board

Based on the 2004 details of Orkney Tourist Board Members and an estimate of those tourist accommodation providers not registered, a total of 3,750 visitor bedspaces is estimated to be provided by the county's tourism sector. With regard to Orkney Tourist Board members the majority of these bedspaces are provided via self-catering (33%) followed by hotels and guest houses (27%).

### Housing

### Housing Tenure in Orkney and Scotland (% of households in each housing tenure)

|   | Orkney    |           | Shet      | land      |
|---|-----------|-----------|-----------|-----------|
| Tenure  | 2001-2002 | 2003-2004 | 2001-2002 | 2003-2004 |
| Owned Outright                                      | 47.23%    | 44.11%    | 38.77%    | 48.33%    |
| Buying with Loan/Mortgage                           | 27.04%    | 28.63%    | 25.45%    | 16.66%    |
| Rent - Local Authority/Scottish<br>Homes & Rent     | 11.80%    | 10.25%    | 24.67%    | 24.54%    |
| Rent - Housing Association/<br>Co-operative Society | 4.13%     | 4.11%     | 1.90%     | 3.14%     |
| Rent - Private Landlord                             | 5.70%     | 7.22%     | 5.43%     | 4.89%     |
| Other   | 4.10%     | 5.69%     | 3.79%     | 2.44%     |
|   | Wester    | rn Isles  | Scot      | land      |
| Owned Outright                                      | 43.69%    | 47.00%    | 25.50%    | 27.63%    |
| Buying with Loan/Mortgage                           | 27.01%    | 26.23%    | 38.46%    | 37.25%    |
| Rent - Local Authority/Scottish<br>Homes & Rent     | 19.88%    | 17.76%    | 22.79%    | 19.65%    |
| Rent - Housing Association/<br>Co-operative Society | 1.07%     | 0.76%     | 5.57%     | 7.26%     |
| Rent - Private Landlord                             | 6.09%     | 6.79%     | 6.01%     | 6.35%     |
| Other   | 2.26%     | 1.46%     | 1.68%     | 1.87%     |

Source: Scottish Household Survey 2001-2002, 2003, 2004

Although significantly higher than the average Scottish figure, the percentage of housing owned outright in Orkney dropped during 2003-04 to 44.11%. Conversely, figures for Shetland and the Western Isles rose slightly over the same period perhaps as a result of lower average house prices in these areas.

### Average House Prices, Last Quarter 2007

| Area          | Area ranking<br>(of 32) | Average<br>Price (£) | Quarterly<br>Increase | Annual<br>Increase | No. of<br>Sales |
|---------------|-------------------------|----------------------|-----------------------|--------------------|-----------------|
| Scotland      |                         | £158,360             | -1.0%                 | 10.7%              | 41,555          |
| Highland      | 13                      | £161,272             | 0.4%                  | 9.8%               | 1,540           |
| Orkney        | 30                      | £112,584             | -1.4%                 | 8.5%               | 108             |
| Shetland      | 31                      | £107,439             | -7.6%                 | 25.1%              | 110             |
| Western Isles | 32                      | £99,467              | 1.7%                  | 20.9%              | 109             |

Source: Registers of Scotland Executive Agency.

NOTE: All figures are simple averages based on all residential properties between £20,000 and £1,000,000 recorded in the four quarters of each year. Figures for Scotland are for the period October to December 2007.

Figures released by the Registers of Scotland Executive Agency show that, based on all residential properties between £20,000 and £1,000,000, Orkney's average house prices continued to remain higher than that of Shetland and the Western Isles. Orkney's annual increase percentage has dropped from 17.6% in 2006 to 8.5% at the end of 2007, which is lower than the national average. Out of 32 areas in Scotland, Orkney has dropped in the ranking from number 27 in 2006 to 30th place in the fourth quarter of 2007.

|      |         |                | -               |       |
|------|---------|----------------|-----------------|-------|
|      | Private | Housing Assoc. | Local Authority | Total |
| 2002 | 77      | 44             | -               | 121   |
| 2003 | 62      | 24             | -               | 86    |
| 2004 | 51      | 34             | -               | 85    |
| 2005 | 64      | 67             | -               | 131   |
| 2006 | 78      | 60             | -               | 138   |

### Housing Completions in Orkney

Source: The Scottish Government



Sutherland Park, Kirkwall - New housing completed by Orkney Housing Association in 2007

### **Retail Study**

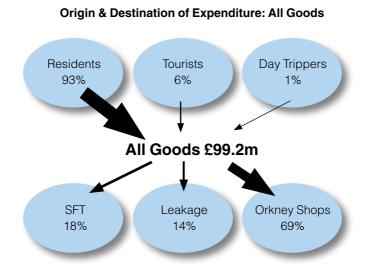
In 2007, in order to develop a strategic retail model, the Council commissioned the first in depth study of Orkney's retail sector.

The study reports that Orkney's potential market for retail goods is almost £100 million, comprising:

| <b>Convenience goods,</b><br>e.g. food, drink, tobacco, news and non-durable household goods    | £35.8m |
|---|--------|
| General comparison goods,<br>e.g. clothing, audio-visual, glass & china, jewellery, etc         | £46.7m |
| <b>Bulky goods</b> ,<br>e.g. furniture, textiles, domestic appliances, DIY goods, bicycles, etc | £16.7m |

Calculation of market value is informed by national statistics and a survey of 750 Orkney households conducted by market research specialists, NEMS.

The following figure illustrates where Orkney's retail goods expenditure originates from, and how it is dispersed. Percentages have been established from existing data and market research conducted during the retail study.



It is estimated that Orkney households spend approximately £18m annually on retail goods (primarily general comparison) via special forms of trading (SFT) and £14m in UK mainland shops (leakage). SFT includes internet and mail order shopping etc.

A total of 281 retail and retail service units were identified in Orkney, comprising 176 retail goods, 88 retail service, and 17 vacant units. Retail Services includes restaurants, hairdressers, travel agents, financial services, estate agents, etc.

Total employment in the sector is somewhere within the range 1650 -1800, or 1320 -1425 full time equivalent jobs. This is approximately 17.5% of the economically active population in Orkney and represents annual wages and salaries in the region of  $\pounds15m$ .

The physical make-up of the sector is illustrated in the table below (the floor areas are rounded and turnover is based on 2004 prices).

| Type of unit       | Number of units | Gross Floor area (m <sup>2</sup> ) | Turnover (£m) |
|--------------------|-----------------|------------------------------------|---------------|
| Convenience        | 53              | 8,600                              | 30            |
| General Comparison | 100             | 14,300                             | 24            |
| Bulky Goods        | 23              | 8,300                              | 13            |
| Retail Service     | 88              | 6,800                              |               |
| Vacant             | 17              | 1,200                              |               |
| Total              | 281             | 39,200                             | 67            |

The distribution of retail businesses throughout Orkney is indicated below:

### **Retail Goods - provision and distribution**

| Location of units                                | retail<br>occupied | service<br>occupied | vacant<br>units | total<br>units | % total<br>units |
|--|--------------------|---------------------|-----------------|----------------|------------------|
| Kirkwall: Town Centre                            | 71                 | 46                  | 4               | 121            | 43.1             |
| Kirkwall: Picky/Hatston                          | 18                 | 1                   | 0               | 19             | 6.7              |
| Stromness: Town centre                           | 28                 | 13                  | 5               | 46             | 16.4             |
| Stromness: Out of town plus other Mainland areas | 33                 | 15                  | 7               | 55             | 19.6             |
| Isles  | 26                 | 13                  | 1               | 40             | 14.2             |
| Total  | 176                | 88                  | 17              | 281            | 100              |